

**ROTHERHAM METROPOLITAN BOROUGH COUNCIL – REPORT TO HEALTH
AND WELLBEING BOARD**

1.	Meeting:	Health and Wellbeing Board
2.	Date:	25 November 2015
3.	Title:	Implementing the Rotherham Joint Health and Wellbeing Strategy
4.	Directorate:	Public Health

5. Summary

On 30th September, the Health and Wellbeing Board signed off the final version of the new Health and Wellbeing Strategy 2015-18. Following this, there have been discussions with regards to the mechanism for implementing the strategy, which ensures a commitment across all partner organisations and maximises use of existing partnerships to deliver the strategy aims.

The Health and Wellbeing Board are asked to consider proposals for this implementation plan, including the way in which the action plans for the strategy aims will be developed, governance arrangements and the use of existing groups where appropriate. The paper also sets out details with regards to the establishment of a new Health and Wellbeing Steering Group for the Board.

6. Recommendations

- 6.1 To endorse the implementation plan and governance arrangements for the Health and Wellbeing Strategy 2015-18, including:**
- a) Nominating Board sponsors for each aim,**
 - b) Establishing the new Health and Wellbeing Steering Group, and**
 - c) Board sponsors nominating representatives to lead the strategy aims and sit on the Steering Group.**

7. Proposals and Details

7.1 Background

At the facilitated workshop session on 30th September 2015, Health and Wellbeing Board members considered the major issues they face in ensuring the strategy is delivered successfully and discussed the mechanics of overseeing the strategy via the board.

Key points included:

- The importance of identifying a “leverage issue” that will have a compound effect if significant resources are allocated to addressing it. Suggestions included *mental health and wellbeing* and *trust in public services*.
- Focus on where we can have the biggest impact by acting together as a board and accept that sometimes doing things for the greater good will come at the expense of individual organisations
- Services should be seamless with people able to easily access the appropriate service, recognising that people care much more about their experience of accessing services than national statistics or comparisons
- The Children’s Trust/Partnership Board, when revised, could act as the task and finish group for aims one and two of the strategy. This would reflect a desire to use existing bodies as far as possible rather than creating additional bureaucracy.
- At least one of the two task and finish groups for the strategy aims should have a non-council lead
- Explore the role of the Health and Wellbeing Steering Group as a forum for strategic discussions
- The need to clearly evidence progress and seek out and respond to feedback from service users / customers
- Collectively, the board needs to champion the good work that is happening locally and reinforce positive messages, concentrating on those things that are most meaningful to the public.

Following the workshop we have reconsidered the ongoing management of the strategy and the revised proposals are outlined below. All partners need to demonstrate their commitment to the aims of the strategy by ensuring they are reflected in their organisation’s commissioning and/or delivery plans and showing how their actions will contribute to the whole system change. RMBC officer support for management of the strategy will be provided by Alison Iliff, Public Health Principal and support for the management of the board will be provided by Kate Green, Policy Officer (in Policy and Partnerships), working closely together to ensure coordination of the two functions.

7.2 Developing the strategy action plan

Aims 1 and 2 – the action plan for the Children’s Partnership Board will also form the action plan for Aims 1 and 2 of the Health and Wellbeing Strategy. We envisage that the board sponsor for these two aims (who will likely also sit on the Children’s Trust Board) will use the wider children’s partnership to help deliver the strategy action plans.

Aims 3, 4 and 5 – a process will take place to identify any existing partnership action plans relating to these themes (eg Safer Rotherham Partnership, Rotherham Economic Growth Plan, Better Care Fund action plan) and actions that also relate to these aims in the Health and Wellbeing Strategy. Health and wellbeing outcomes that will be impacted by these actions will be identified. It is proposed that these actions will be monitored via their existing routes, but also reported to the Health and Wellbeing Board (HWBB). This will avoid any duplication caused by establishing new groups for each strategy aim whilst maximising existing partnerships and groups we already have in place across the borough.

In addition, to help identify where the HWBB can add value to specific actions, and consider what is already in place locally, a series of one-off development workshops are being proposed for aims 3, 4 and 5.

These workshops will have a wide range of representatives from partner organisations and will focus on:

- How the HWBB builds trust and commitment to delivering the strategy, maximising existing partnerships and groups in place across the borough
- Identifying specific work already underway by partners or stakeholders – avoiding duplication of activity and clarifying relationships with existing strategies and plans
- Considering evidence of what works and best practice from elsewhere
- Developing actions where the HWBB can add value.

It is proposed we trial this approach with Aim 3: Mental and Emotional Health and Wellbeing and set up a one-off workshop, hosted by the board. Exact timescales and further details to be agreed by the board.

7.3 Role of Board Members

For each of the strategy aims, a board sponsor will be nominated; this person will champion the topic, working at a strategic level to raise the profile of the work being done, driving local delivery, addressing barriers, and ensuring that strategic links and connections are made and exploited. The sponsor will retain ultimate responsibility for the delivery of their aim(s).

7.4 The Health and Wellbeing Steering Group

The Health and Wellbeing Steering Group will support and steer the work of the board; coordinating the work of the strategy and action plans, and informing the board's future work programme. Board sponsors will be asked to nominate a representative to sit on the Steering Group for their aim; it will be expected that this person is empowered to lead work on the action plan, including recognition of the time this will take.

Role of the nominated representative will include:

- Liaising with action owners to identify progress and any barriers to implementation, then act to resolve
- Regularly updating the Board sponsor and the Steering Group

- Attending the Steering Group meetings
- Maintaining an awareness of HWBB matters, through receiving and reading all board papers.

In addition to the nominated representatives, the Steering Group will have representation from Rotherham Healthwatch to ensure its connection with local people. The Director of Public Health will chair this group.

The Steering Group will facilitate work between the nominated representatives to help find solutions to common barriers, support learning from each other and to monitor progress. The lead officer for the engine room will horizon scan to ensure any new advice, guidance and best practice relating to strategy aims are shared with the group, and will be responsible for collating the performance data and producing performance reports for the HWBB.

This group will not be responsible for specific HWBB agenda setting, but will help develop the wider work programme; taking into account the strategy delivery, national and local policy direction and other significant areas of work – which will help inform the board's agendas.

It is suggested therefore that the Steering Group is divided into two, the first as set out above with nominated leads to drive and monitor delivery of the strategy, and the second, a much smaller group, to develop the work programme for the board. This group will be chaired by the Director of Public Health, ensuring a direct link to the board and agenda setting group, and will include the two supporting officers (from Public Health and Policy and Partnerships). The Chair and Vice-chair of the HWBB will be invited to attend the second part of the sub-group on a regular basis (quarterly) to discuss the future work plan.

Appendix A shows how the Health and Wellbeing Board and Steering Group will work together to deliver the strategy.

8. Risks and Uncertainties

If the Health and Wellbeing Strategy does not have a robust action plan and mechanism in place to ensure it is implemented and monitored effectively, there will be no confidence that the aims can be delivered within the agreed timescales.

It will be crucial that the board sponsors for the aims see the strategy as a priority, and subsequently ensure the nominated representatives for the engine room are at an appropriate level to lead the work of the strategy, make decisions where necessary and feed back to their organisation on key strategic issues.

9. Policy and Performance Agenda Implications

The Health and Wellbeing Strategy links to a number of other key borough-wide strategies and plans including the Rotherham Improvement Plan, Rotherham Children's Improvement Board Action Plan, the Economic Growth Plan, Safer Rotherham Partnership Plan, Rotherham Housing Strategy, South Yorkshire Local Transport Plan and Rotherham CCG's Commissioning Plan.

A more up to date picture needs to be developed showing the links to other plans, partnership arrangements and existing groups across the borough. The proposed development workshops and Steering Group will be best placed to undertake this exercise.

10. Background Papers and Consultation

Health and Wellbeing Strategy workshop – notes from 30th September board meeting.

11. Contact Names

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